



NOVA – The Platform by Women. For Women. About Women.
We are rewriting the stories – with Edufiction and an empowering narrative that
places women equally at the center of the stage.

✦WHY NOVA?✦

- ✦ Unique Content: Inspiring, curated formats that blend education and storytelling – emotional, engaging, and empowering.
- ✦ Equitable Narratives: We break away from patriarchal patterns and create new role models where women are the heroines of their own stories.
- ✦ Strong Community: A safe space for women to connect, exchange ideas, and grow together.
- ✦ Growing Market: 70% of women in Germany feel underrepresented in film and television.* The demand for authentic female content is huge – and growing every day.

✦OUR GOAL✦

50,000 paying subscribers in our first year – 250,000 within three years.

With your support, we will turn NOVA into the leading platform for female empowerment and content.

We target a clearly defined audience: Women aged 25–55, digitally engaged, interested in learning, and underserved by traditional media.

✦WHAT'S IN IT FOR YOU?✦

- ✦ Access to a rapidly growing and underserved market
- ✦ Impact investment with social relevance
- ✦ An attractive business model: subscriptions, licenses, and partnerships
- ✦ A strong team with experience and vision
- ✦ Strategic access to a female target group with high purchasing power

✦WHO ARE WE LOOKING FOR?✦

We are looking for female business angels, impact investors, media entrepreneurs, and progressive funds focused on female empowerment, diversity, education, or digital media.

You can find us at industry events and through networks like Encourage Ventures, Global Digital Women, Female Investors Network, or direct outreach.

✦ADVERTISING & MONETIZATION✦

In addition to subscription models, we generate revenue through advertising (e.g. partnerships with value-aligned brands), license sales, and collaborations with educational institutions.

✦WHAT MAKES US UNIQUE?✦

Our USP: We create content that works beneath the surface.

Instead of telling stories through patriarchal patterns, we empower women through subtle edu-fictional formats.

For example, a fictional series about a woman who inherits wealth and must learn to manage it – introducing financial literacy for women in an entertaining and emotional way.

✦Now is the time to invest – in the future of female narratives.

Join the movement!

Invest in the future of female visibility and equal representation in storytelling.

Together, we can create a new world of content – empowering, inspiring, and sustainable. ✦

✦For more information drop us an email or an WhatsApp:

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